

INTRODUCTION & PRODUCT REVIEW 2020



AGENDA

INTRODUCTION

ABOUT WATSON GLOVES

SUSTAINABILITY INITIATIVES

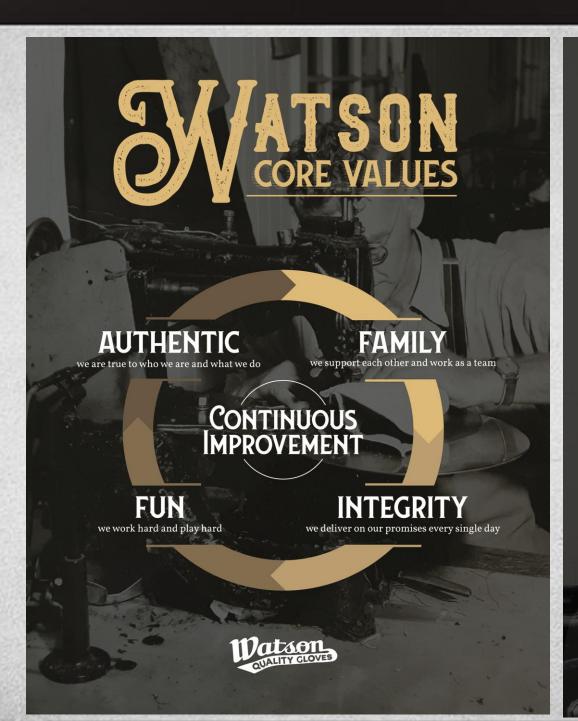
Q&A

INNOVATIVE PRODUCT OFFERING

ABOUT US Founded in 1918 in Vancouver, BC 3rd generation, family owned 102 years and running Go to Market: • Industrial Distributor Retail Committed to the Lean Sensei & 6 Sigma Journey

CORE VALUES, VISION AND MISSION





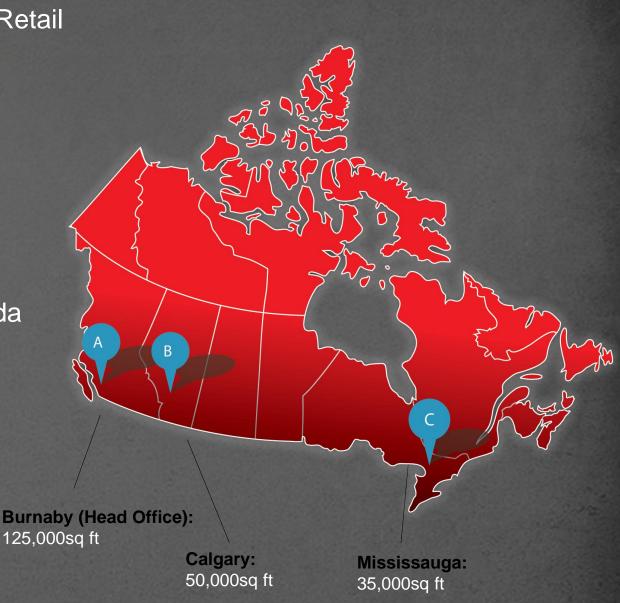
CATYOUR CFINGERTIPS

At Watson Gloves we live, educate and preserve the culture that we have established and cultivated since 1918. Our mission is to supply quality gloves while continuing to produce innovative and leading edge products to keep all hands safe at work, at home and at play.



NATIONAL REPRESENTATION

- Largest glove supplier to the Retail and industrial Markets
- 500 years of combined glove experience, sales team and technical knowledge
- 9 CSR'S, 32 Sales Reps
- Bilingual Reps
- Three locations across Canada



WHAT SETS US APART?

In-house Canadian Factory:

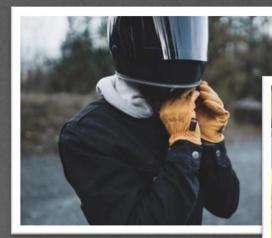
- -102 years
- -Union made
- -30 core Canadian made sku's

Core business:

- -Welding/Utilities
- -Construction
- -Oil and Gas
- -Motorcycle
- -Farm and Ranch

Factory value proposition:

- Collaborations
- Small MOQ's
- Nimble & quick turn arounds
- International Presence
 - Japan
 - Switzerland



Postmark Brewing



Lords of Gastown

WHAT SETS US APART?





Product Development:

- -Feedback from end users to help innovate core and provide solutions
- -Constant Innovation through R&D
 - -Wearable technology
 - -Biodegradable & Recyclable
 - -Sourced from around the world
 - -Partnerships with innovative brands
- -Design products that pull
- -First to market with innovative and sustainable hand protection

Innovative materials:













WHAT SETS US APART?





Marketing:

- -Strong brand loyalty and recognition
- -Creative glove names and dynamic brands
- -In-house marketing team
- -Influencer partnerships

Value:

- -Product launch support through providing content:
- -Digital Marketing (Website banner ads, videos, social media partnerships)
- -Traditional Marketing (Flyers, Programs, in-store signage)





SUSTAINABILITY STATEMENT – WATSON GLOVES



Sustainability is an essential part of the corporate culture at Watson Gloves and an integral part of our strategic plans.

Goal 1: To increase our sustainable product offering & work towards a circular economy

- 1. Launch two biodegradable disposable gloves in 2020
- 2. Launch two biodegradable seamless knits in 2021

Goal 2: Work towards eliminating waste throughout our company to reduce our footprint:

- 1. Going paperless
- 2. Biodegradable or recycled poly bag by 2022
- 3. Cardboard J-hooks (instead of plastic) by 2022
- 4. Recycle 100% of our cardboard and food scraps
- 5. Reuse 1M plastic bottles to manufacture gloves by 2022





Did you know there are more than a million plastic bottles sold every minute?



And only 9% of those are recycled....

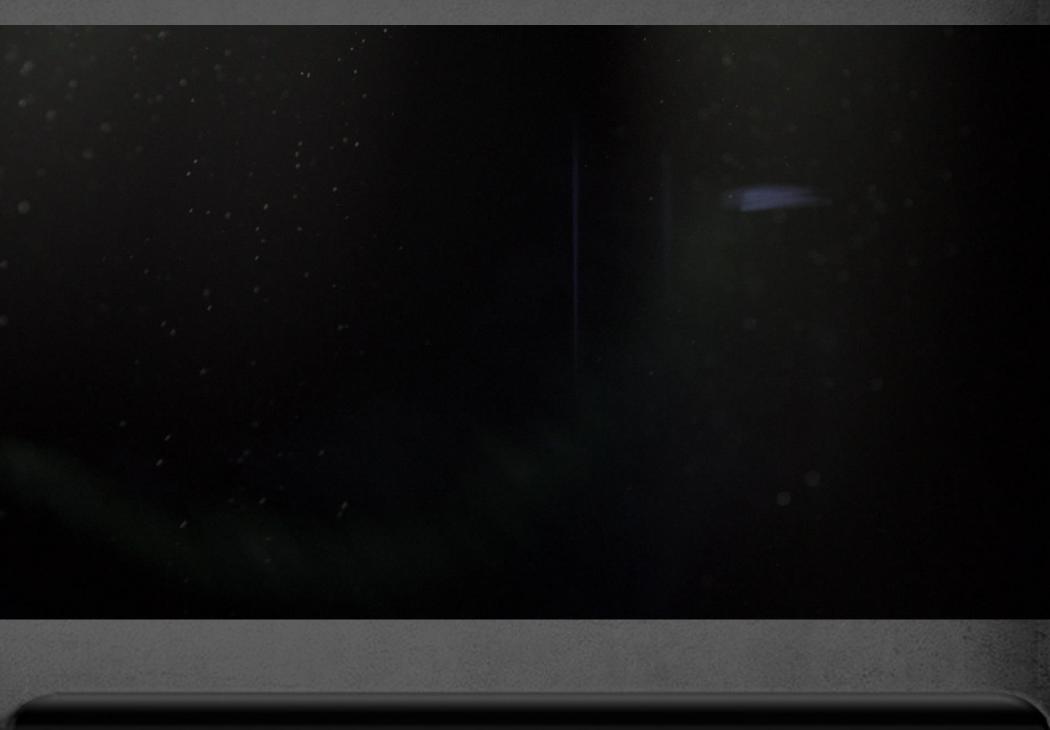




WasteNot™ is yarn that is made from 23-96% recycled plastic PET (polyethylene terephthalate – a form of polyester) bottles. Plastic bottles made from PET are recycled and turned into polyester to make our sustainable gloves. These gloves help the environment without the compromise in quality and performance.

WASTENOT VIDEO

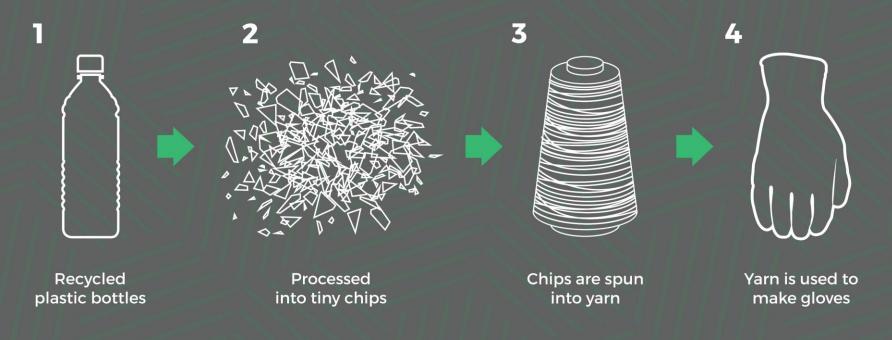




SUSTAINABILITY - PROCESS



FROM BOTTLES TO GLOVES





SUSTAINABILITY: RECYCLED



373 Stealth Hero



374 Karma



9394 Transformer



Hero and Karma:15g polyester seamless knit made with WasteNot™ yarn is comprised of 25% (+/- 2%) recycled post consumer PET bottles (uses one 500ml bottle / glove).

Transformer: 10g polyester seamless knit uses Two 500mL bottles/ glove)

BIODEGRADABLE GLOVES



RECLAIM

Reclaim™ additive enhances product biodegradability in landfill conditions. Reclaim™ additive attracts microbes, which enables products to breakdown and biodegrade into biogas. The biogas is harnessed by modern smart landfills to create energy, such as electricity, and complete the cycle for a circular economy.

BIODEGRADABLE GLOVES



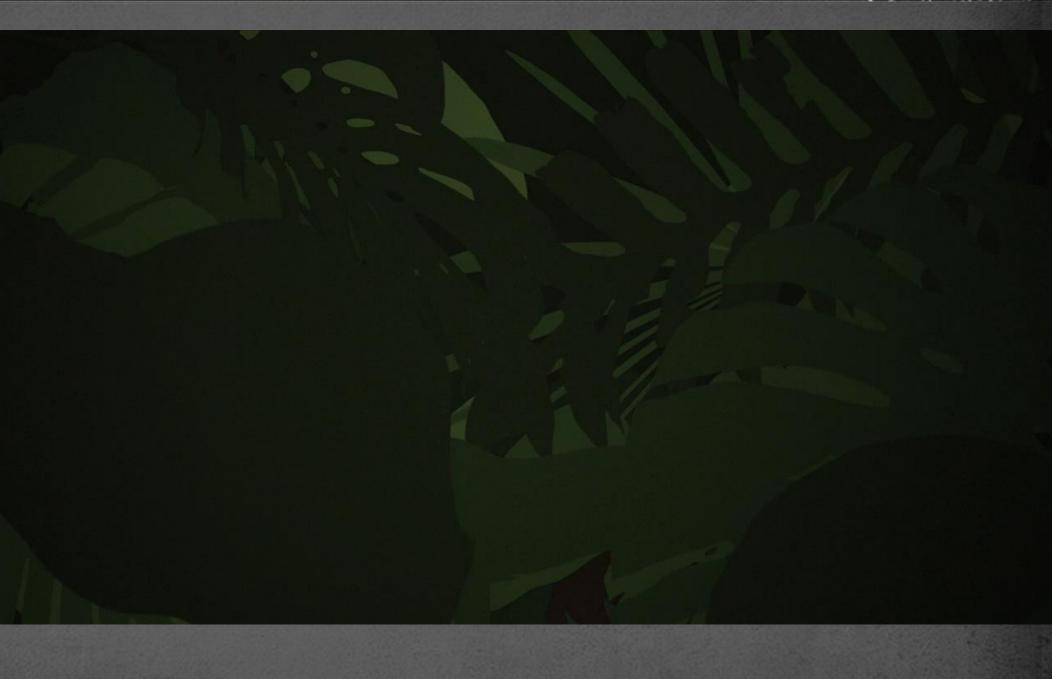


BIODEGRADABLE

Degrades in 7-11 years in landfill conditions (ASTM D5526)

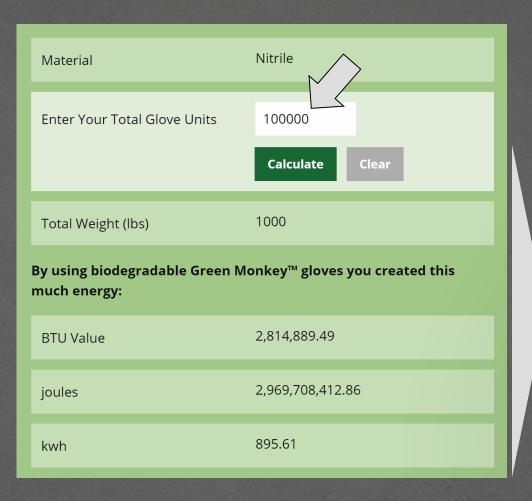
GREEN MONKEY VIDEO





CUSTOM DISPOSABLE ENERGY CALCULATOR

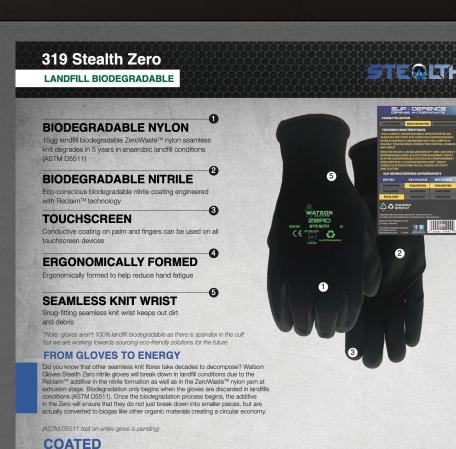




Which is the energy equivalent of:		
Pounds of Coal	185.61	
Gallons of Gasoline	22.84	
Barrels of Oil	0.49	
Number Of Homes Powered	0.09	
Dollar Value of kwh	\$115.44	

LANDFILL BIODEGRADABLE SEAMLESS KNIT







LANDFILL BIODEGRADABLE



nome grown.



PRODUCT # I NAME I BRAND	329 Jade Homegrown	RATINGS I TECHNOLOGIES	RECLAIM EN388
SIZE I PACKAGED	S-L	ICONS	WOMENS
UPC	S 065537901992 M 065537902005 L 065537902012	APPLICATIONS	Gardening Landscaping Yard & Field Work
BURNABY CALGA P 604 874 1105 P 403 2 F 604 875 9009 F 403 2 F 800 663 9509 T 800 3	79 2262 P 905 363 0727 36 7919 F 905 363 0730	411	HEAD OFFICE 7955 North Fraser We Burnaby, BC V5J 0A4 www.watsongloves.cc

5

home grown.

PRODUCT # | 319 **RATINGS I** NAME I BRAND **TECHNOLOGIES** ZERO | STEALTH S-XXL SIZE | **ICONS PACKAGED** General Construction S 065537901930 XL 065537901978 M 065537901954 XXL 065537901985 **APPLICATIONS** Manufacturing L 065537901961 Automotive **HEAD OFFICE** 7955 North Fraser Way Burnaby, BC V5J 0A4 P 604 874 1105 F 604 875 9009 P 403 279 2262 F 403 236 7919 T 800 363 7462 P 905 363 0727

T 888 715 4299

NEW FOR 2021! Using first ever biodegradable nylon yarn!

f 🎹

CLOSING



- Committed to innovation and sustainability
- Committed to continuous training
 - Virtual meetings and presentations through Microsoft TEAMS
 - Videos training
 - Go to Webinars for product knowledge sessions and new product introduction





Q&A